

Our VALUES

We believe that ART & TINY BUSINESS are nimble, adaptable, profitable, for the people and that BELONGING means celebrating many histories and cultures and BECOMING all we can TOGETHER.

That is why:

- we experiment, we research
- we exchange skills, we teach each other
- we take personal responsibility in partnership and collaboration
- we stand for environmental justice and socio/economic equity
- we denounce the negative cultural impacts of gentrification
- we amplify the voices of historically disadvantaged, low wealth and marginalized communities
- we share ownership of our work and imagine new policies, programs and processes

For us collaboration means reciprocity, shared ownership and autonomy.

A Flexible Collective in Action: Our MISSION today
We seek and involve Artists, Cultural Workers,
Youth and Tiny Business partners:
to fully embrace THE ARTS AND THE SPIRIT OF THE
ARTS as activators of sustainability
to build a mentorship legacy and awaken in YOUTH
a spirit of agency and community engagement
to support and promote TINY BUSINESS, as a vital
part of commerce and neighborhood



in support of TINY Businesses
TINYisPOWERFUL.org

Community Collage by Victoria Boynton Moore:
Serves as a signature reflecting collaborative artists
and tiny businesses to represent although we are
tiny, we are not alone.

MDC State of the South 2024



Testimonials

"It's amazing how you can bond with other people in a short period of time. Naturality is for real...we bonded just like that. That's what life is all about. Staying positive, staying focused." - Sammie of Fresh Cuts Barber Shop

"Tiny businesses will survive cultural changes such as gentrification; tiny businesses can be powerful in the effort to create community; tiny businesses can support mentorship programs, apprenticeship programs that help develop youth and also economic development in our communities. And through art, in whatever form, we can communicate tiny businesses are necessary for the people." - Theron Snype former Manager, Minority Business Enterprise City of Charleston

"When it comes to outlining things and organizational structures I'm a rebel. I like to do just the thing and communicate the thing. TINYisPOWERFUL did a good job with helping me keep things in order. It was a lot easier for me to think creatively like I like to. There's a lot of work we put in outside of the classroom. I really appreciate them taking care of the leg work. It allows people to perform at their best." - Daniel Green, multimedia artist and filmmaker

www.TINYisPOWERFUL.org

TINYisPOWERFUL is an intergenerational, interracial, grassroots art in/with community collective that utilizes the spirit of the arts to build genuine relationships and foster collaboration between: artists, activists, educators, students and TINY Businesses.

For us collaboration means reciprocity, shared ownership and autonomy.

To contact and inquire about further collaboration:

Email: TINYisPOWERFUL@gmail.com

Website: TINYisPOWERFUL.ORG



Victoria Rae Boynton Moore and Jean-Marie Mauclet facilitate Question/Relay process within the closing session of the 2024 MDC State of the South

Click here for Video of Question/Relay process at 2024 MDC State of the South:

<https://vimeo.com/923030106>

Start Time: 22:22

End Time: 23:46

Total Length of Recording: 1 hr 26 min

Our participation also included a visual display/installation and an additional session utilizing our dialogue booklets for community building between artists and tiny businesses

Public Radio Broadcast/Podcast

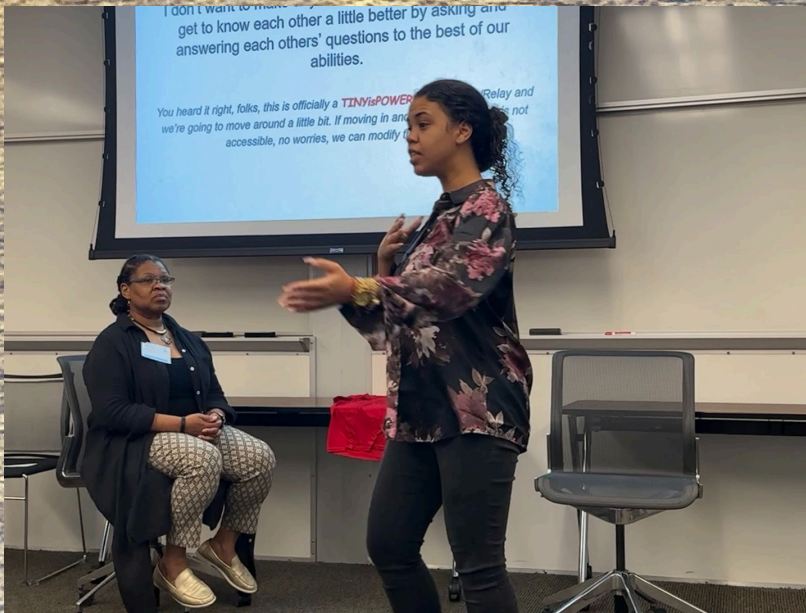
“I Like My Tea Sweet”



What does partnership look like?

Working together to engage, strengthen, build, amplify and include communities in preserving the history and creating a future of Charleston and the greater area. We need support finding funding (project-based and general operating) and opportunities to offer workshops and facilitations (reciprocal; an acknowledgement that this came from TINYisPOWERFUL)

Maps telling Stories and the history of Charleston's MLK District 1968, 1998, 2019

[illegible]

Workshop Examples



"For us collaboration means reciprocity, shared ownership and autonomy."

9:30 A.M. Welcomes, Introductions & Overview

10:00 A.M. Question/Relay technology
this format of dialogue and active listening transforms participants into leaders of the conversation

11:15 A.M. Booklet approach
a series of questions designed as a starting point for friendly conversations. TINY is about the power of human connections — the possibilities that exist when we take time to listen to each other

12:30 P.M. Lunch
with a Feedback presentation and opportunity to reflect

1:30 P.M. If Racism Was A Monster
making monsters as a tool for leading participants into meaningful conversations about the issues of racism and bias

2:45 P.M. Mobile App Journey: Group Projects
advance or begin to ideate your own project, imagining online creative places with short and long-term uses (no technical expertise required!)

4:00 P.M. Tour of the show and questions about it
starting with Displacement, Memory, Erasure of TINY soul food restaurants and reviewing collaborative challenges around artifacts and more

Saturday, April | 9:30 a.m. - 5:00 p.m.

A DAY OF COMMUNICATING AND LEARNING TOGETHER

An extended workshop; ways of engaging, practicing and imagining art tools, the arts and the spirit of the arts; collaborative explorations, grow community, tiny and infinite...

a hybrid event (online and in-person)
701 CCA, Columbia SC

TINYisPOWERFUL.org

2020 Community Lab on Reynolds Avenue and Charleston Cut at Cannon Street Arts Center



"Hood Ball" with Daniel Green, Yo Art! and TINYisPOWERFUL



Charleston Zine Fest 2022 & 2024



Artist/Tiny Business Postcards



Artist/Tiny Business Postcards



"From booklet to map and more"

In an effort linking artists, educators/schools, youth, cultural workers and tiny neighborhood businesses conNECKtedTOO → TINYisPOWERFUL designed/developed/implemented a series of collaborative processes to plug into history, build legacy, elevate local community, generate hope and energy, create contemporary active arts and culture, and plan futures together. This work was done by our collective made of multi-disciplinary, interracial, intergenerational artists, apprentices and assistants. Partnering with the City of North Charleston and its neighborhood organizations will be part of designing a similar plan together based on our combined resources and priorities.

Our works from 2018-2020 were primarily focused geographically in downtown Charleston as gentrification continued to result in displacement of local and generational residents/businesses and the erasure of community memories.

A TINY dialogue booklet was utilized to introduce ourselves/our values and open grounds for non-transactional conversations with neighborhood businesses in the hopes of initiating a network of tiny businesses. These booklets together created a shared common experience and a hand transcribed library of voices from which other artworks and collaborations could grow. It is important to note these booklets were an art tool for means of communication (not a survey or poll). They established trust and allowed participants to exchange sometimes very deep and personal stories with confidence that they were respected. Conversations took place between 1-3 hours and sometimes involved multiple visits.

One of our core values is reciprocity. To honor their time, at the end of every booklet we took candid photos and followed-up by sending multiple drafts of the pictures with words or quotes from the conversation for them to choose what they liked and then we made their choice into physical postcards with contact information as a useful gift to them. Some of the postcards were pre-addressed to other neighborhood businesses and civic leaders to encourage connections.

Following the collection of postcards two things were able to happen: 1. The postcard and business information were added to the online digital "community quilt" and 2. The postcards were organized together as a poster printed in different sizes along with other posters representing and motivating answers to questions about open and closed tiny businesses.

Simultaneously, we were developing maps highlighting the history of the areas in 1968, 1998, and 2018 as a way to meet about memories and constructing model interpretations representing dreams of works for their own tiny business.

Other supporting programs involved "the Charleston Cut" dedicated to Barbers and barbershops as spaces for small public entertainments; 843? Zine, an accessible artform for all; I Like My Tea Sweet, a public broadcast for community voices; celebrating the 100th anniversary of James Simons Public School with In the Whorl of Time.